



CALL FOR PAPERS

17TH CONFERENCE ON ACCOUNTING AND MANAGEMENT HISTORY

22nd and 23rd of March 2012 in Toulouse

The French Conference on Accounting and Management History has been, since its first edition in 1995, a key annual meeting for those who are interested in history and in management. Since 1995, we intend to bring together researchers in accounting, management, history, sociology, law or economics; all convinced that the past is often unexpected and has still much to learn to us.

As usual, all subject matters will be welcomed but organizers (**AFC** – French-speaking Accounting Association, **CRM** - Management Research Center - University of Toulouse 1 Capitole, **LGC** – Management and Cognition Research Unit – University of Toulouse 3 Paul Sabatier, and Management Research Center - **ESC Toulouse**) would like to suggest a particular theme for the 2012 edition:

"IMAGES AND REPRESENTATIONS"

The choice of this topic reflects the desire of organizers to highlight the evolution in accounting and managerial professions and functions. We would particularly like to underline two aspects around this topic: first, the evolution of the representations and images of these professions and functions and, second, the gradual recourse, by these professions and functions, to images and to representations of images.

The organizers suggest some guidelines. The papers presented in this conference are expected to fit broadly – but not exclusively – into one of the following categories:

1. Representations and images of accounting and management

- Portraits and representations of accounting and management professions in the media (press, radio, television, Internet), in literature, in education
- Representations, stereotypes and gender
- Images and representations of organizations in arts (graphic arts, live performance, cinema...)

2. Images and representations in accounting and management

- The place of images in management tools and practices
- The organization as a place of expression through image
- The evolution of means of communication through image
- The management through image or the construction of images expected by the public
- Management tools as images of organization

During this conference, we would like to shed light on this theme from different points of view, i.e. accounting, management control, human resource management, marketing, finance, corporate strategy, etc.

Research proposals, that do not fit readily within this year's theme, but which examine management issues within a historical perspective, are equally welcome.

Schedule (to be confirmed) :

Thursday 22nd of March 2012	09.00 AM – 05.30 PM	Workshops
Thursday 22nd of March 2012	Evening	Gala dinner
Friday 23rd of March 2012	09.00 AM – 05.30 PM	Workshops

The conference will include a PhD workshop. Interested participants in this workshop are expected to be registered in a PhD program, and to work on a dissertation in accounting or business history.

PhD students in early and middle stages of their PhD research project are particularly encouraged to participate. All interested PhD students will be required to submit a report. This report should not exceed 10 pages and present:

- Research proposals (topic(s), question(s), problematic(s) or guidelines)
- Theoretical framework or discussion on issues related to theory,
- Methods and analysis.
- Preliminary results
- Main bibliographical references

Conference Organizers: Jennifer Boutant, Ludovic Cailluet, Rahma Chekkar-Mansouri, Sami El Omari, Michèle Saboly

Key dates:

- The deadline for submission is **November 15, 2011**
Full papers (in French or in English) including two abstracts (in French and in English) have to be submitted in an electronic form to the following mail address: jhcm2012@gmail.com
- The scientific committee's decisions regarding paper acceptance will be sent by **January 15, 2012**

Papers will be subject to a **double-blind review process by the scientific committee**. When accepted, and except opposite request of the authors, papers will be published on the conference's website.

Papers should not exceed 60.000 characters.

The cover page (title page) has to contain the paper title, the authors' names and their institutional address, mail address and phone number.

The second page has to contain the title of the communication only: do not include any type of information that can identify you (no name, no address, no e-mail address, no phone number, no acknowledgments or thanks).